



TYLER CARLSON

What is your role at Taureau Group, and how long have you been here?

I'm a Vice President and manage and support all aspects of sell-side and buy-side deals. My role is involved in the initial client pitch through closing. I'm heavily involved in creating the marketing materials, buyer/target list and teaser. Additionally, I lead the marketing efforts and outreach to potential buyers and targets. Lastly, I support the managing directors throughout each deal and lead our associates and analysts. I have been with Taureau Group for close to eight years.



Before working at Taureau Group, what was the most unusual job you've ever had?

I've only had four jobs in my career, so nothing too unusual, but my first job was working at a driving range and picking up balls. There's nothing like patrons firing golf balls at you while you're stuck in a confined motorized cage...ah, fond memories.

What has been your most memorable deal at Taureau Group? My most memorable deal was working with a client in the paperboard and packaging industry and helping him realize the value he created with his team. It was exciting to work on a deal that completely changed his family's wealth. Even more satisfying was his reaction to Corey and me during the closing meeting, where he told us, "I love you guys!" Nothing beats exceeding your client's expectations and helping create new memories and opportunities for them and their families.

Describe the culture at Taureau Group. The culture at Taureau Group is centered around our clients and doing everything in our power to get them the best deal possible. Internally, we are very entrepreneurial, process-driven, and continuously search for innovative ways to serve our clients best.

What's something about yourself that may surprise us? I once held a plank for 16 minutes in competition and still didn't win.

Where is your hometown? Born and raised in Madison, WI

What is your favorite movie? Rounders, and I think I've seen the movie well over 40 times. Nothing like playing Texas Hold'em with your buddies and having Rounders on in the background.

What is your favorite quote? "Everything in moderation, including moderation." - anonymous

What do you like to do in your free time? I love to hike or do anything active with my wife, twin girls, family or friends. I also enjoy playing golf, downhill skiing, fantasy football, board games, personal finance and investing, traveling, and learning new value-added things.

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